

## ENSURE EXCELLENT, ADAPTABLE, COLLABORATIVE AND ACCESSIBLE PUBLIC SERVICES

### HOW ARE THEY DOING?

Cultural Services: performance during 2015/16 (note: services managed by SBC during 15/16) 

#### OUTCOME 1: IMPROVED HEALTH AND WELL-BEING

##### BOOK BUGS

**469**

Book bug sessions held, reaching:

**5776**

children

**4963**

adults

##### LIBRARY BOOKS

**27,353**

library books issued to those who are **housebound/ in care homes**

**511**

books on prescription issued

- Working with NHS Borders and Early Years, Book Bugs literacy programme encourages a lifelong love of books and reading benefiting children as well as their parents and carers
- The library delivery service provides a link to the outside world as well as supplying selected literature to those who can't visit their local facilities
- Books on prescription, a NHS initiative, looks at alternatives to prescribed drugs in the form of self-help books



#### OUTCOME 2: ENHANCED LEARNING OPPORTUNITIES, TRAINING & EXPERIENCES

##### LIBRARIES

**303,462**

visitors

**73,082**

virtual visits

**17,558**

active members

##### PARTICIPANT NUMBERS

**433**

library based learning

**11,616**

Museum/ Galleries outreach

**653**

Heritage Hub outreach



As well as hosting a tent at the Borders Book Festival (providing opportunities for young people to interview the likes of BBC's James Naughtie), VOMO continues to help individuals on a very personal level:

- Esme, diagnosed with Asperger's Syndrome, suffers from panic and anxiety and felt unable to attend school and as a result has been home-educated. 2 years with VOMO has developed her confidence and self-esteem
- Emily is a 17 year-old transgender woman who has recently begun the transition process, having attended VOMO for several months before. "I felt that VOMO was the first place I could truly be myself." The team has worked hard to create a safe and open environment
- Dylan was referred to VOMO from school. Since joining, his skills have increased enabling him to produce quality work within a group. As well as creating his own music he is now teaching other young people



##### LIBRARIES

Libraries are valuable learning resources in communities and provide public access to the internet, IT and learning sessions such as "Get Clicking"

##### MUSEUMS, GALLERIES AND HERITAGE HUB

Museums, galleries and Heritage Hub get out and about across our large rural area, with varied programmes delivered, for example, within schools.

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#### OUTCOME 3: INCREASED ECONOMIC BENEFITS

##### VISITOR NUMBERS

**165,511**

museums & galleries\*

**129,283**

Heart of Hawick

**3082**

to Heritage Hub

\*includes Harestanes and supported independent museums e.g. Trimontium

##### FILM & LIVE EVENTS AUDIENCE NUMBERS

###### HEART OF HAWICK

**12,415**

for films

**4155**

for live events



###### EASTGATE THEATRE (APPROX. FIGURES)

**6,000**

for films

**10,000**

for live events



Heart of Hawick remains committed to helping **Alchemy Film & Arts** to "become recognised as a centre for excellence in experimental film and artists' moving image, within Scotland, the UK and internationally".

##### In 2015:

- **1636** tickets issued for events and 3199 visits to free events
- **63** visiting filmmakers attended, including participants from Canada, USA, France, Netherlands, Chile, Denmark, Austria, Norway, Poland, Turkey, Hong Kong & Ireland
- **Economic benefit** to accommodation providers, shops, & restaurants
- **18%** of the 2015 audience sampled travelled internationally to be at the festival. ([www.alchemyfilmfestival.org.uk](http://www.alchemyfilmfestival.org.uk))

#### CREATIVE ARTS BUSINESS NETWORK (CABN) <http://www.cabn.info/about-cabn.html> creas

CABN also helps the local economy by providing support to the creative arts sector, including businesses, in the Scottish Borders. Here are 2 examples of who CABN has helped during 2015/16



**SARAH TAYLOR** is a designer maker, working in e-textiles and combines optical fibres within woven textiles and design-led artefacts. She uses traditional, craft-based processes in conjunction with digital and responsive technologies. Sarah has received support through CABN over a number of years, including one to one advice and attendance at CABN run networking events.

*"Support from CABN was really pivotal for me (having left full-time employment and returning to the Borders). Not only was I able to feel connected and part of the wider creative community through their regular Bulletin, I benefited from mentoring support at a time I needed it most"*



**ELISE ALDEN** (pen name) writes edgy contemporary and historical romance, and science fiction. When Elise first made contact with CABN in 2013, she was a busy mum of two young children, but had completed a creative writing course, and written an initial draft of her first novel. Since 2013, her journey to becoming a successful full-time writer, earning her living from commercial fiction, has been fast and furious, and has been supported by CABN, including from CABN Literature Advocate (and professional writer) Jules Horne.

*'If it was not for the support offered by Jules, and the wider support available via CABN, Elise does not think she would be published.'*



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#### OUTCOME 4: ENHANCED PATHWAYS, PARTNERSHIPS, AND ACCESS TO SERVICES

##### MOBILE LIBRARIES

**67,073**

books issued

**1,300**

users each quarter (approx.)

##### LIVE EVENTS IN THE COMMUNITY:

##### BORDERS LIVE TOURING

**2,316**

audience members

##### PERFORMING ARTS PARTNERSHIP

**691**

participants



##### BORDERS LIVE TOURING

Border Live Touring (BLT) is a rural touring scheme funded by Creative Scotland and Heart of Hawick. It provides rural communities across the region with a wide range of high quality, professional touring performances which are brought to local halls and venues.

##### PERFORMING ARTS PARTNERSHIP

Performing Arts Partnership supports, promotes and develops performing arts activity across the Scottish Borders. In partnership with local and national organisations, third parties and the voluntary sector, it develops projects in the community.

#### OUTCOME 5: STRONGER COMMUNITIES

##### COMMUNITY CENTRES & HALLS

APPROX. NUMBER OF LETS PER QTR

**1000**

Public Hall lets

**3000**

Community Centre lets



##### VOLUNTEERING

**576**

people gave up their time to **volunteer for cultural services**



Affordable space allows groups of mixed ages and gender to deliver, in the heart of their community, from Art to Zumba.

##### For example:

- a group of flautists meet in Melrose Corn Exchange monthly, aged 13 to 75, sharing experience and passion for music
- Borders Youth Theatre uses halls to provide a forum for home-schooled pupils to mix with their peer group.

#### OUTCOME 6: INCREASINGLY EFFECTIVE OPERATIONS

##### EXTERNAL FUNDING

**£379k**

gained in 2015/16, including:

**£27,016**

from Creative Scotland's "Place Partnership" for core **Creative Arts Business Network (CABN)** work (levered by £33,120 from SBC)

**£12,500**

from Creative Scotland and Dumfries & Galloway Council for **South of Scotland Visual Artist & Craft Maker Award Scheme 2015-16** (levered by £2,500 from SBC)

**£99,712**

from Creative Scotland's National Youth Awards Programme for **VOMO** – arts in the frame (time to shine).

**NOTE:** From Q1 2016/17, other operational measures e.g. financial information, customer satisfaction, energy usage, will be presented for Live Borders as a whole.