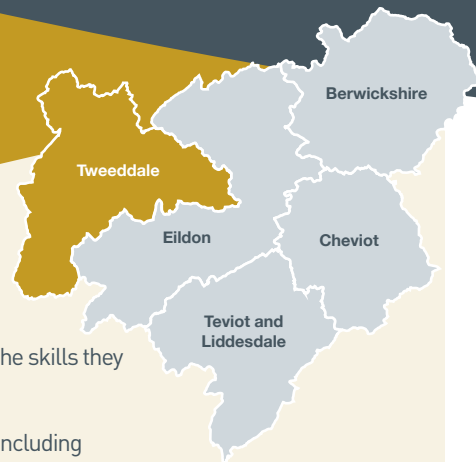


TWEEDDALE AREA PROFILE 2017



TOP 5 ISSUES FOR THE PEOPLE OF TWEEDDALE ARE:

- Growing the economy of the Borders, and supporting retailers and businesses
- Providing high quality care for older people
- Raising education attainment and achievement
- and helping people of all ages obtain the skills they need for learning, life and work
- Tackling poverty and inequality
- Providing sustainable transport links including demand responsive transport

[SBHS2015]

POPULATION ESTIMATES AND PROJECTIONS

National Records of Scotland (NRS) estimates the population of **Tweeddale** to be

20,848 population
(18.3% of the Scottish Borders (SB))

16.6% aged 0-15
(SB = 16.6%; SCOT = 17.0%)

59.9% aged 16-64
(SB = 59.9%; SCOT = 64.7%)

21.6% aged 65+
(SB = 23.5%; SCOT = 18.3%)



[NRS 2015]

22.0% of people live in a rural area compared to (Scottish Borders = 47.4%) and (Scotland = 17.7%) (SCOT)

Larger settlements in Tweeddale:

8,526 Peebles	887 Cardrona
3,079 Innerleithen	679 Walkerburn
1,585 West Linton	

[NRS 2015]



The NRS projects that the population of **Tweeddale** will **increase by 7%** between 2015 and 2026.

There is variation by age group:

7% all ages
(SB = 1%; SCOT = 4%)

0% aged 0-15
(SB = 0%; SCOT = +6%)

-1% aged 16-64
(SB = -8%; SCOT = -1%)

+32% aged 65+
(SB = 25%; SCOT = 22%)

[NRS 2012 based]

EDUCATION - CURRICULUM FOR EXCELLENCE (CFE)

% pupils attaining **literacy and numeracy** by the end of education stage (2016)

EDUCATION STAGE	TWEEDDALE	SB / SCOT
P1 (Early Level)	82%	85% / 82%
P4 (Level 1)	77%	77% / 75%
P7 (Level 2)	73%	75% / 71%

[Seemis]

% attaining AT LEAST **Level 3 literacy and numeracy** by the End of S3 (2016)

SCHOOL	%
Peebles High School	95%
Scottish Borders Average	95%
Scotland Average	86%

[Seemis]

% of school leavers in a **positive destination** (2015/16)

SCHOOL	%
Peebles High School	96.0%
Scottish Borders	94.2%
Scotland	93.3%

[Insight tool]

INCOME AND POVERTY¹

% of **Children in Low Income Families** (2014) (SCOT = 18.4%)

BY DATA ZONE	TWEEDDALE	SB
Average	8.0%	14.0%
Lowest level	0.0%	0.0%
Highest level	23.9%	42.9%

[HMRC]

% of pupils receiving **Free School Meals** (2016)

BY SCHOOL	TWEEDDALE	SB
Average	7%	11%
Lowest level	1%	0%
Highest level	18%	32%

[Seemis]

% of pupils receiving **Clothing Grant** (2016)

BY SCHOOL	TWEEDDALE	SB
Average	9%	14%
Lowest level	2%	0%
Highest level	18%	47%

[Seemis]

% of **households under 60% of median gross income** (2014) (SCOT = 15%)

BY DATA ZONE	TWEEDDALE	SB
Average	13.6%	16.0%
Lowest level	8.1%	8.1%
Highest level	18.8%	26.1%

[SG-SIMD]

Average (mean) Gross Household Income per week (2014) (SCOT = £684)

BY DATA ZONE	TWEEDDALE	SB
Average	£728	£640
Lowest level	£525	£449
Highest level	£1,019	£1,019

[DWP May 2015]

On average **6.4%** of people are **income deprived** compared to 12.5% for the Scottish Borders and 12.5% for Scotland, however within Tweeddale there are areas where **15.0%** are income deprived.

3.9% people aged 60+ claiming **pension credits** compared to 4.5% for the Scottish Borders and 6.2% for Scotland.

¹ Additional information about Population and Scottish Index of Multiple Deprivation 2016 can be found on Ward Profiles through the Ward Overviews: https://www.scotborders.gov.uk/downloads/download/727/ward_overviews

ECONOMY AND DIGITAL CONNECTIVITY

RETAIL VACANCY RATE 2016

4% Innerleithen **0%** West Linton
6% Peebles
 (SB = 11%)



(SBC-PR)

CLAIMANT COUNT²

1.0% Tweeddale East
2.2% Tweeddale West
 (SB = 1.8%) (SCOT = 2.4%)

(ONS- May 2017)

BROADBAND

% of premises unable to receive 2Mbit/s Broadband (2016)

BY DATA ZONE	TWEEDDALE	SB
Average	4.6%	4.2%
Lowest level	0.0%	0.0%
Highest level	32.4%	37.7%

(OfCom)

13.8% do not use **internet** or **email**
 (SB = 14.9%)

(SBHS2015)

TOWN CENTRE FOOTFALL 2012-2016

up **2%** Peebles
 (SB = down 6%)

(SBC-PR)

% of people who are in Employment Deprivation (2016) (SCOT=10.9%)

BY DATA ZONE	TWEEDDALE	SB
Average	5.6%	8.7%
Lowest level	1.0%	1.0%
Highest level	12.0%	26.0%

(SG-SIMD)

HEALTH AND WELLBEING

15.4% of mothers smoke during pregnancy
 (SB = 22.8%; SCOT= 18.4%)

1.0% of babies have low birth weight
 (SB = 1.6%; SCOT = 1.9%)

47.9% of babies exclusively breastfed at 6-8 weeks
 (SB = 33.6%; SCOT = 27.5%)

84.9% P1 pupils with "no obvious dental decay"
 (SB = 76.5%; SCOT = 69.9%)

85.3% P7 pupils with "no obvious dental decay"
 (SB = 82.8%; SCOT = 67.9%)

6.4% P1 pupils classed as "obese"
 (SB = 9.3%; SCOT = 9.9%)

(ScotPHO)

HEALTH

Higher rate of **hospitalisations for coronary heart disease** compared to the Scottish Borders and Scotland.

More early deaths from coronary heart disease compared to the Scottish Borders but more compared to Scotland.

Fewer emergency admissions compared to the Scottish Borders but more compared to Scotland.

Similar rate of **multiple emergency hospitalisations for patients (65+)** compared to the Scottish Borders Borders but higher compared to Scotland.



(ScotPHO)

WELLBEING

3.5% feel lonely or isolated
 (SB = 6.1%)

27.6% adults exercise daily
 (SB = 29.0%)

LIFE EXPECTANCY IN TWEEDDALE

80.0yrs men
 (Range 77.6 to 781.2)
 (SB= 78.7yrs; SCOT = 76.6 yrs)

83.3 yrs women
 (Range 80.9 to 84.5)
 (SB = 82.0 yrs; SCOT = 80.8 yrs)



(ScotPHO)

NEIGHBOURHOOD AND COMMUNITY

SIMD Crimes per 10,000 people³ (SCOT=312)

BY DATA ZONE	TWEEDDALE	SB
Average	89	180
Lowest level	0	0
Highest level	298	1123

(SG-SIMD)

'Parking problems', 'anti-social driving behaviour including speeding' and 'off road motorbikes' a more common neighbourhood problem in Tweeddale compared to the Scottish Borders

(SBHS2015)



29% of the people in Tweeddale live within the 10% most **Access Deprived** in all of Scotland
 (SB = 27%)

(SBSA2016)

More road traffic accident casualties compared to Scottish Borders and Scotland.

(ScotPHO)

19.5% people had **witnessed or experienced antisocial behaviour**
 (SB = 20.8%)

(SBHS2015)

13.8% report **public transport** as an **accessibility issue**
 (SB = 16.6%)

(SBSA2015)

11.5% say there are **areas** where **they feel unsafe**
 (SB = 12.5%)



(SBHS2015)

33.6% involved in **voluntary work**
 (SB = 27.4%)

(SBHS2015)

53.6% report using **local bus service**
 (SB = 42.5%)

(SBSA2015)

12 **culture and sport facilities** operated by the public sector
 (SB = 69)



(SBSA2016)

KEY: ■ Better than SB and SCOT; ■ In between SB and SCOT; ■ Worse than SB and SCOT

² Claimant count = Job Seekers Allowance and unemployment related Universal Credit.

³ Recorded crimes of violence, sexual offences, domestic housebreaking, vandalism, drugs offences, and common assault per 10,000 people