



**Key To Shading**

**2011 Datazones**

**Digital Exclusion Index**



The Digital Exclusion Index, Weighting Option 4, is a combination of the following indicators which are ranked and scored at Datazone Level.

Several of the indicators are given double-weighting, reflecting their importance as a determinant of digital exclusion:

1. Scottish Index of Multiple Deprivation 2016 vigintile
2. Percentage of children in low-income families, 2014
3. Average percentage of households that do not receive 2Mbit/s broadband (double weighting)
4. Percentage of people aged 16-74 who have never worked or are long-term unemployed, 2011 Census (double weighting)
5. Percentage of households in Social Rented sector, 2011 Census
6. Percentage of people aged 16 plus with no or elementary qualifications, 2011 Census
7. Percentage of people aged 65 plus with no or elementary qualifications, 2011 Census (double weighting)
8. Percentage of the population aged 75 plus, 2015 (double weighting)

The following datazones are within the 20% most Digitally-Excluded:

- Jedburgh: Abbey & Howden areas
- Kelso: Poynder Park, High Croft / Orchard Park
- Hawick: Commercial Road, Crumhaugh, all parts of Burnfoot, Silverbuthall, Wellogate
- Galashiels: Huddersfield Street area, Central and West Langlee
- West Chirnside
- Eyemouth: Central, Seafront & Harbour areas
- Selkirk: Town Centre and Bannerfield areas
- East Innerleithen
- West and South Coldstream
- Peebles: Connor Street area
- South Newtown St Boswells
- Newcastleton
- West Duns

This map has been prepared by Corporate Business Management Services. All rights reserved. For further details contact: hgoodship@scotborders.gov.uk 01835 824000 x5831

© Crown Copyright. All rights reserved. Scottish Borders Council, Licence 100023423, 2017

**Experimental Digital Exclusion Index, Weighting Option 4, By 2011 Datazone, Scottish Borders, 2017**

Scale: 1:330,000

