Key To Shading

2011 Datazones

Digital Exclusion Index

- 🟩 20% Least Digitally-Excluded
- 🟦 Less Digitally-Excluded
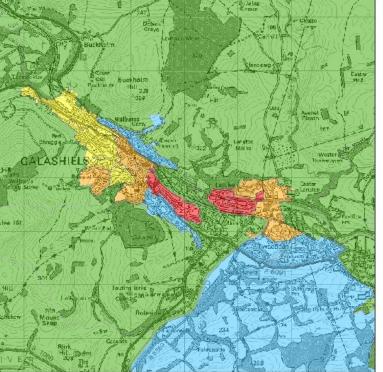- 🟨 Average Digital Exclusion
- 🟧 More Digitally-Excluded
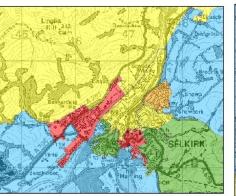- 🟥 20% Most Digitally-Excluded

The Digital Exclusion Index, Weighting Option 4, is a combination of the following indicators which are ranked and scored at Datazone Level. Several of the indicators are given double-weighting, reflecting their importance as a determinant of digital exclusion:
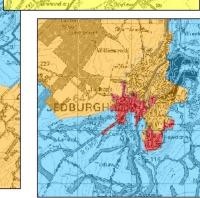
1. Scottish Index of Multiple Deprivation 2016 vigintile
2. Percentage of children in low-income families, 2014
3. Average percentage of households that do not receive 2Mbit/s broadband (double weighting)
4. Percentage of people aged 16-74 who have never worked or are long-term unemployed, 2011 Census (double weighting)
5. Percentage of households in Social Rented sector, 2011 Census
6. Percentage of people aged 16 plus with no or elementary qualifications, 2011 Census
7. Percentage of people aged 65 plus with no or elementary qualifications, 2011 Census (double weighting)
8. Percentage of the population aged 75 plus, 2015 (double weighting)

The following datazones are within the 20% most Digitally-Excluded:

Jedburgh - Abbey & Howden areas
Kelso: Poynder Park,High Croft / Orchard Park
Hawick: Commercial Road,Crumhaugh, all parts of Burnfoot, Silverbuthall, Wellogate
Galashiels: Huddersfield Street area, Central and West Langlee
West Chirnside
Eyemouth: Central, Seafront & Harbour areas
Selkirk: Town Centre and Bannerfield areas
East Innerleithen
West and South Coldstream
Peebles: Connor Street area
South Newtown St Boswells
Newcastleton
West Duns

Experimental Digital Exclusion Index, Weighting Option 4, By 2011 Datazone, Scottish Borders, 2017

Scale:1:50,000

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Scottish Borders COUNCIL